

## ***Building Better Businesses*** **Symposium 2019 - Highlights**



- Opening speaker: Esther Kubuka, Head of the African Studies Department of the University of South Africa - '*Entrepreneurship and the African Renaissance*'
- Inspirational success stories: Kea Rankhumise and Ofentse Ntsoele, the prize-winners from the 2018 Symposium
- Keynote speech — "*My Journey in Life*" — by Siphiwe Moyo, popular motivational speaker, about the hard-work realities of getting a business going
- Professor Hanna Nel (University of Johannesburg): the ABCD (Asset-based Community Development) approach to spotting community needs and opportunities
- Entrepreneurs 'Telling My Own Story' presentations — Example: Dr. Hajo Morallane, a physician who created Hafro Natural hair products
- Representatives from Standard Bank: description of financial services for small businesses, and offers of potential office facilities
- Presentations from the experienced experts in
  - legal requirements for starting and running a business
  - basic accounting and computer accounting packages
  - financing — finding and fulfilling loans
  - up-to-date technology as in "All You Need is Your Smartphone"
- Presentation of the proven mentorship program of the Allan Gray Orbis Foundation
- Connection, and foundation of potential partnership between The Townships Project and Future Kings, Rams Mabote's organization to inspire and guide young township men
- Financial incentive awards set up for the businesses which prove themselves to have achieved the most successful advances by January 2020